

# STOP GUESSING. BUILD THE SYSTEM.



An AI-powered marketing brain built on your voice, your customers, and your offers. Pre-configured so generating a month of content takes hours, not weeks of scattered effort from scratch. Done in 60 days. Yours to run forever.

## THE PROBLEM

**Most small businesses aren't failing at marketing. They're running without a system.**

- x** Social posts happen when you remember and disappear when you don't
- x** Email only goes out when there's something to sell
- x** Referrals happen by accident, not by design
- x** Campaigns start strong and stall by week two
- x** No clear system for what to say, what to run, or what's working

## WHO THIS IS FOR

### SMALL BUSINESS OWNERS

Done guessing. Ready for a marketing engine that runs without you being the engine.

### GYM OWNERS & FITNESS PROS

Marketing built for lead generation, retention, and your community, on your schedule.

### REAL ESTATE AGENTS & TEAMS

Consistent lead flow and a brand that compounds instead of campaigns that expire.

# \$6,500

ONE-TIME IMPLEMENTATION

*One project. Yours to run long after handoff.*

## WHAT WE BUILD IN 60 DAYS

**Three phases. One system. Built around your business.**

### 01 <sup>WEEKS 1-2</sup> THE FOUNDATION

Before we build a single asset, we build the strategy: customer personas, brand voice, offer map, and competitive position.

Customer Personas   Brand Voice   Offer Map   Competitive Position

### 02 <sup>WEEKS 3-6</sup> THE SYSTEM BUILD

We build the engine: content workflows, email sequences, campaigns, referral system, ad creative, landing page copy, and SEO support, all configured and tested for your business.

Content Engine   Email Sequences   Ad Creative   Referral System

Local SEO   Landing Page Copy

### 03 <sup>WEEKS 7-8</sup> THE HANDOFF

Full recorded walkthrough, a monthly operating cadence, and a 30-day check-in so you run the system with confidence instead of rebuilding from scratch every month.

Recorded Walkthrough   Monthly Cadence   30-Day Check-In

**+ After handoff:** Optional monthly and quarterly support options available. Dedicated access for questions, tune-ups, and strategy as your system grows. Ask on your discovery call.

**▲ Pre-Build Brand Sprint:** Not quite ready? We establish your brand voice, positioning, and offer structure before the 60-day build begins, so the system hits the ground running from day one.

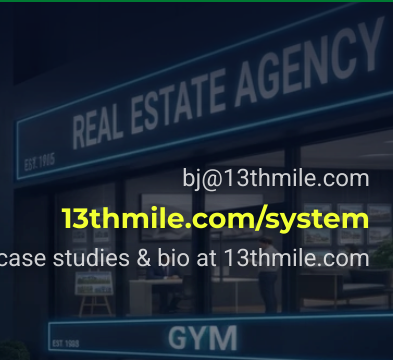
**"BJ implemented my marketing system from scratch and my business grew over 24% last year."**

Mary Yazbeck, Yazbeck Realty Group



# BOOK YOUR DISCOVERY CALL.

ACT NOW, SPACE IS LIMITED.



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**13thmile.com/system**

Full case studies & bio at 13thmile.com